# Alcatel 4400

# **UNIQUE SELLING POINTS**

### **ARCHITECTURE**

- Alcatel Crystal Technology
  - Innovative switching technology
  - Open platform and high reliability
  - Integrated security concept
  - Wide Modularity and Scalability
  - Invest protection through broadband capability
  - Non-blocking and robust transport infrastructure
  - Easy implementation with wide support of standards
  - Future oriented client/server architecture (PCX = Gartner Group)
  - Small power consumption
  - Patented technology
- Voice Hub
  - Saving of cabling (unified voice + data cabling system)
  - Comfortable Configuration on the Patch-Panel reduces maintenance time
  - Invest protection through integration in ATM-Backbone
  - Can also be brought as a satellite concept in a WAN-Area
  - Distributed architecture reduction of overload
  - Space saving in 19"-rack

### **ERGONOMICS**

- Value-added communication (Reflexes ™)
  - 4 x 64kbit/s to the desktop for value-added application
  - Lower training costs, thanks to the self-explaining user interface
  - Easiest Handling (user guide not necessary)
  - Multi-language display for online support and voice guide
  - Available features at a glance
  - Electronic adjustable display
  - Useful key identification thanks to the magnify effect
  - Key labelling allows the use of standard PC and normal paper
  - Call by name to network users and business partners over alpha keyboard
  - Individual and pre-defined text can be sent, even in communication
  - Online Mini Messaging between boss/secr.
  - Full ISDN services in Data and simultaneous SO on the desktop
  - All terminals easy to use without change of services
  - Reachable under one number (also GSM) and for important persons thanks to call filtering
  - Copororate directory and features can be activated from outside
  - Non-answered calls are separately stored depending on wether external or internal
  - Plugware higher organizational flexibility, support of standard protocols, easy installation of CTI solutions and low expenses for relocation and moving

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- Voice + Data Convergence has a desktop level
  - Click and Phone
  - Combination of reliability of DECT terminals with the power of PC-graphical user interface, 4980 client of 3<sup>rd</sup> party application
    - Screen pop up
    - Call log
    - Easy access to telephone features
    - Integration with net meeting

### **GREETING**

- Voice Mail 4635 H
  - Cost-optimization and scalability thanks to the system integration
  - Time saving through the intuitive Reflexes ™ user interface
  - Easy configuration of system management 47XX with Database synchronisation and Broadcast in networking
  - Record online
- Integrated automatic attendant
- Reflexes <sup>™</sup> Groupware (Team solutions)
  - Customer oriented working methods
  - Flexible adaptation of configuration and features
  - Efficient response and team status control
  - Flexible queue management and "Multiline"

# **MOBILITY**

- Features
  - Low cost DECT-Infrastructure or high-end solution with full performance
  - High capacities, through system integration with up to 1.000 BS and up to 5.000 Handsets
  - High reachability of mobile employees network wide, increase of productivity from virtual and project teams
  - Easy handling of the Handsets
  - Full range of features, like dial by name, voice user guide, teams and substitution network wide
  - Twinset-Modus: desktop and DECT terminal work like one unit and enables simultaneous handling, management simplification
  - High flexibility of DECT-Reflexes <sup>™</sup> desktop terminal in non-cabled areas (DECT TSC)
  - High security thanks to signalling of alarms in the display
  - Reachability of company guests (guest handsets)

### **NETWORKING**

#### - diverse

- Resource -optimization with central services
- Central alarm notification
- "Back-Up" for busy tie lines
- A unique management platform for PBX, VoiceMail and DECT
- Single training, thanks to one user interface for all modules (configuration, directory, accounting, performance, alarms)
- Homogeneous numbering plan
- Dial by name, text messaging
- Man./Secr.- and team configurations
- Use of IP network in order to carry non-real time voice and fax mail information
- Plug and play voice over network integration (IP, FR, ATM)
- Integrated flexible and dynamic solution for voice over FR
- Adaptive Routing optimal traffic and non overload routes

#### - ABC-VPN (virtual networking)

- More efficient internal communication, through ABC features transparency like with tie lines
- Unique central administration thanks to broadcast mechanism
- Least Cost Routing (LCR) and Automatic Route Selection (ARS) can be configured to be time and distance oriented (incl. voice compression)

#### - Voice compression

- Use of standards for the best price performance ratio for voice compression
- Unique combination of VPN and voice compression with full ABC features transparency

### **SECURITY**

- Diverse
  - Duplication even in small systems
  - State of the art protection against
    - attacks on the LAN
      maintenance ports
      agent processes
      DISA ports
  - Standard unique mechanism
  - Firewalls
  - Automatic access blocking
  - Strong authentication

# **CALL-CENTER**

- Diverse
  - The most reliable and scalable ACD
  - The most open architecture (TCP/IP, CSTA, TAPI)
  - The most open platforms supporting the major CTI application over Ethernet link
  - Global pilot based call distribution
  - Highest flexible Parameter- and queue management in patented matrix
  - Skill based routing
  - Cost reduction through integrated greeting messages
  - Fast recognition of actual status, thanks to graphic online analyses
  - Easy customization of the supervisor informations
  - 240 events secure the flexibility of different statistics (format: MS Excel)
  - Full featured management tool available with the smallest configuration of the supervisor